

Munich, 12.02.2020

## **GÖRG advises the shareholders of the software company Orpheus on the sale of all shares to McKinsey & Company, Inc.**

GÖRG Partnerschaft von Rechtsanwälten mbB, led by the Munich partner Dr. Bernt Paudtke, advised the shareholders of Orpheus GmbH, including the founders as well as the investors Unternehmertum Venture Capital Partners, Senovo Capital and KfW, on the sale of all shares to McKinsey & Company, Inc.

Orpheus GmbH was founded in Nuremberg in 2005. The company has a cross-industry customer base and offers solutions for the following areas, among others: automated data management for the preparation and categorization of purchasing data, AI-based potential analyses (via automated analysis BOTs) and the measurement of the success of new purchasing initiatives.

### **Advisors Gesellschafter Orpheus GmbH**

#### **GÖRG Partnerschaft von Rechtsanwälten mbB**

Dr. Bernt Paudtke, Partner, M&A/Corporate, Munich

Dr. Christian Glauer, Associated Partner, M&A/Corporate, Munich

Dr. Katharina Landes, Counsel, IP/IT, Cologne

Tobias Reichenberger, Associate, M&A/Corporate, Munich

### **About UVC Partners**

Unternehmertum Venture Capital Partners (UVC Partners) is an early-stage venture capital firm that invests specifically in technology-based start-ups in the fields of industrial technologies, enterprise software and mobility. EUR 0.5 - 3 million are invested per investment round and up to EUR 12 million in total in successful investments.

Portfolio companies benefit from the extensive investment and exit experience of the management team and from the close cooperation with UnternehmerTUM, Europe's leading innovation and start-up centre. With its more than 180 employees and more than 100 industrial partners, UnternehmerTUM has many years of experience in setting up young companies. Through this partnership, UVC Partners can offer start-ups unique access to talent, customers and partners. The portfolio includes investments such as FlixBus, Carjump (Freer2Move), KONUX, Blickfeld, 3YOURMIND and Vimcar.

### **About Senovo Capital**

Senovo is a venture capital company based in Munich and Berlin with a focus on early-stage B2B SaaS investments. SaaS business models will permanently change and dominate the B2B software market. Senovo finances outstanding entrepreneurs and teams that develop market-leading products in this dynamic environment and usually gets involved shortly after product launch.

### **Your contact at GÖRG**

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## About GÖRG

GÖRG is one of Germany's leading and independent business law firms.

With 290 lawyers and tax advisors in Berlin, Cologne, Frankfurt am Main, Hamburg and Munich, we advise well-known domestic and foreign businesses from all areas of industry, banking, real estate, trade, media and services on all core areas of business law.

## Our Offices

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