

Hamburg, 26 April 2022

GÖRG advises Alliance Automotive Group on acquisition of Knoll GmbH

A GÖRG team led by Hamburg partner Dr. Frank Evers has advised Alliance Automotive Group on the acquisition of the German Knoll GmbH and other parts of the Knoll Group. The transaction is subject to approval by the German Antitrust Authorities. With this acquisition Alliance Automotive Group continues its expansion in the German market.

Advisors

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About Alliance Automotive Group

Alliance Automotive Group (AAG) is a leading distributor of passenger and commercial vehicle parts to the independent automotive aftermarket in Europe. It operates in the United Kingdom, France, Germany, Poland and the Netherlands. The company is a wholly-owned subsidiary of Genuine Parts Company, the largest worldwide automotive parts distributor with activities in North America, Europe and Australasia.

AAG plays key part in the logistics chain that supplies parts for cars and commercial vehicles in its markets across Europe. With a focus on both organic and external growth, AAG has extended its footprint to cover over half of the European independent aftermarket. Following the acquisition of AAG by Genuine Parts Company (GPC) in 2017, it is now part of the largest automotive aftermarket company in the world.

About Knoll Group

Knoll is a company specialized in the distribution of automotive spare parts, which today, in addition to automotive spare parts, original manufacturer parts and workshop equipment, also offers a wide range of services that bring added value to the customer. In particular it offers a comprehensive range of trainings and diagnostic solutions which ensures productive work in customers' workshops.

Founded more than 90 years ago and headquartered in Bayreuth, Knoll operates a nationwide network of 18 distribution centres in Bavaria, Berlin, Brandenburg, Saxony and Thuringia with approximately 560 employees and has generated net sales of 107 million euros in 2021.

Communications & Marketing

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About GÖRG

GÖRG is one of Germany's leading and independent business law firms.

With more than 300 lawyers and tax advisors in Berlin, Cologne, Frankfurt am Main, Hamburg and Munich, we advise well-known domestic and foreign businesses from all areas of industry, banking, real estate, trade, media and services on all core areas of business law.

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