

PRESS RELEASE

Frankfurt am Main, 13 November 2025

GÖRG advises F.A.Z. on the reorganisation of its regional marketing

GÖRG has advised the Frankfurter Allgemeine Zeitung (F.A.Z.) on the reorganisation of its regional marketing, in particular on the sale of its stake in Rhein-Main Media GmbH (RMM) and on the conclusion of a new marketing agreement with Pressehaus Bintz-Verlag (PBV), which belongs to the Ippen Group.

As a joint venture between F.A.Z. and Frankfurter Societäts-Medien GmbH (FSM) – which, like PBV, is part of the Ippen Group – RMM has so far been responsible for marketing the Rhein-Main edition of the *Frankfurter Allgemeine Zeitung* as well as the *Frankfurter Neue Presse* and the *Frankfurter Rundschau*.

F.A.Z. has now sold its 25.1 percent stake in RMM to FSM, which will thus become the sole shareholder as of 1 January 2026. In the course of this transaction, regional marketing was also restructured with effect from 1 January 2026. In addition to its own titles, *Offenbach Post* and *Hanauer Anzeiger*, PBV will in future, under the marketing brand Rhein.Main.Media, take over the marketing mandate for the Rhein-Main edition of the *Frankfurter Allgemeine Zeitung* and for the other titles previously marketed by RMM.

A GÖRG team, led by Frankfurt partner Dr Matthias Menke, advised F.A.Z. on the overall transaction, in particular on the sale of its shareholding and the conclusion of the marketing agreement.

GÖRG has been advising the F.A.Z. media group for many years in various areas of law.

Advisors Frankfurter Allgemeine Zeitung

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About the Frankfurter Allgemeine Zeitung

The Frankfurter Allgemeine Zeitung (F.A.Z.) is one of the most important national daily newspapers in Germany and worldwide. It stands for political, economic and social relevance, independence and outstanding journalistic quality. More than 300 editors deliver high-quality journalism every day across print and digital media. The award-winning editorial team has one of the largest networks of correspondents of any daily newspaper in the world.

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About GÖRG

GÖRG is one of Germany's leading and independent business law firms.

With over 370 professionals in the fields of legal advice, tax advice and auditing at our five offices in Berlin, Frankfurt am Main, Hamburg, Cologne and Munich, we advise well-known domestic and foreign companies, medium-sized enterprises as well as financial investors and listed groups from all sectors of the economy and the public sector.

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