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GÖRG advises GreenCom Networks on the acquisition of shine

GÖRG Partnerschaft von Rechtsanwälten mbB has advised under the lead management of Munich partner Dr. Bernt Paudtke GreenCom Networks AG on the acquisition of eaysOptimize GmbH within a scope of an asset deal. eaysOptimize GmbH operates under the brand name "shine" and was founded by innogy Innovation Hub.

Advisors GreenCom Networks AG

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About GreenCom Networks

As a Software-as-a-Service company, GreenCom Networks offers a Whitelabel Energy IoT platform for utilities, energy service providers and energy-related equipment manufacturers. With its platform, GreenCom Networks enables its customers to introduce disruptive digital business models while taking advantage of the growing share of distributed power systems and end-consumer demand for innovative services such as energy flat rates, energy communities or peer-to-peer energy.

About shine

The GreenTech innovations from shine and the personal energy assistant, the shine App, make it easy to compare and change electricity tariffs. Homeowners can also benefit from an exact determination of their personal energy profile and precise economic and investment analyses to start their own electricity production and the fully automatic optimisation of the existing photovoltaic system or combined heat and power unit (CHP). The energy check analyses at regular intervals whether the consumer is still in the best energy solution. The digital energy company easyOptimize GmbH, which stands behind shine, was founded in Essen in 2015 and has been based in Berlin since 2017.

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About GÖRG

GÖRG is one of Germany's leading and independent business law firms.

With 290 lawyers and tax advisors in Berlin, Cologne, Frankfurt am Main, Hamburg and Munich, we advise well-known domestic and foreign businesses from all areas of industry, banking, real estate, trade, media and services on all core areas of business law.

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