

Cologne, 23 May 2022

## **GÖRG advises Oakley Capital on an acquisition financing for an investment in Vice Golf**

GÖRG Partnerschaft von Rechtsanwälten mbB has advised Oakley Capital on the raising of an acquisition financing for an investment in Vice Sporting Goods GmbH ("Vice Golf"), a sporting goods manufacturer based in Munich. The financing was provided by Apera Asset Management.

Since its founding in 2012, Vice Golf has become one of the leading digitally native golf brands by offering premium golf balls at significantly lower price points than comparable products through its direct-to-consumer (DTC) business model and social media marketing. In addition to golf balls, the company also sells accessories such as caps and gloves to golfers of all ages and skill levels across the US and Europe.

Oakley Capital, a pan-European private equity investor, focuses primarily on ambitious European companies in the sectors of technology, consumer and education. With the help of Oakley's investment, Vice Golf will further accelerate its growth, product diversification strategy and internationalisation.

A GÖRG team led by experienced Cologne partner Dr Thomas Lange successfully assisted Oakley Capital with the acquisition financing.

### **Advisors Oakley Capital**

#### **GÖRG Partnerschaft von Rechtsanwälten mbB**

Dr. Thomas Lange (Lead, Partner, Banking and Finance, Cologne)

Dr. Adalbert Rödding, LL.M. (Partner, Tax, Cologne)

Eva Geuenich (Associate, Banking and Finance, Cologne)

Julia Restani, LL.M. (Associate, Banking and Finance, Frankfurt am Main)

### **Your contact at GÖRG**

Dr. Thomas Lange

Phone +49 221 33660-603, E-Mail: [tlange@goerg.de](mailto:tlange@goerg.de)

### **Communications & Marketing**

Benjamin Kuthning

Phone +49 221 33660-161, E-Mail: [bkuthning@goerg.de](mailto:bkuthning@goerg.de)

## About GÖRG

GÖRG is one of Germany's leading and independent business law firms.

With more than 300 lawyers and tax advisors in Berlin, Cologne, Frankfurt am Main, Hamburg and Munich, we advise well-known domestic and foreign businesses from all areas of industry, banking, real estate, trade, media and services on all core areas of business law.

## Our Offices

GÖRG Partnerschaft von Rechtsanwälten mbB

### BERLIN

Kantstraße 164, 10623 Berlin  
Phone +49 30 884503-0, Fax +49 30 882715-0

### HAMBURG

Alter Wall 20 – 22, 20457 Hamburg  
Phone +49 40 500360-0, Fax +49 40 500360-99

### COLOGNE

Kennedyplatz 2, 50679 Cologne  
Phone +49 221 33660-0, Fax +49 221 33660-80

### MUNICH

Prinzregentenstraße 22, 80538 Munich  
Phone +49 89 3090667-0, Fax +49 89 3090667-90

### FRANKFURT AM MAIN

Ulmenstraße 30, 60325 Frankfurt am Main  
Phone +49 69 170000-17, Fax +49 69 170000-27