

Hamburg, 21 July 2022

GÖRG advises Shareholders on Sale of Publishing Group Delius Klasing to Media Group KLAMBT

A GÖRG team led by Hamburg partner Dr. Frank Evers has advised the shareholders on the sale of Bielefeld based special interest publishing group Delius Klasing to the media group KLAMBT.

With this acquisition KLAMBT enters the market for special interest publications. Publisher Konrad Delius who has led Delius Klasing successfully for many years, will continue to support the company with his experience.

The transaction is subject to approval by the German and Austrian Antitrust Authorities.

Advisors

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About Delius Klasing Publishing Group

Delius Klasing is among Europe's leading special interest publishers in the segments water sports, cycling, sports and automobiles. Founded 1911 in Berlin and now headquartered in Bielefeld, the company looks back on more than a century of publishing history. It has more than 200 employees.

The group's periodical portfolio consists of 18 magazines across all topics covered by the group. Europe's biggest water sports magazine YACHT leads the maritime segment, flanked by YACHT classic, SURF, BOOTE and BOOTE EXCLUSIV. Further to this, the group's portfolio also includes around 1.300 book titles and 40 calendars as well as numerous software products and events.

About Media Group KLAMBT

Founded in 1843, with its 50 periodicals and ten online portals KLAMBT media group today reaches about 10 million readers and more than 25 million unique users per month. The group includes participations in the national distributor MZV as well as in the segments radio, insurance, press wholesale, corporate publishing and digital. KLAMBT also continuously invests in promising start-ups and currently holds participations in about 20 digital companies.

KLAMBT has about 700 employees at locations in Hamburg, Berlin, Baden-Baden, Speyer and Nürnberg and is led by publishers Lars and Kai Rose.

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About GÖRG

GÖRG is one of Germany's leading and independent business law firms.

With more than 300 lawyers and tax advisors in Berlin, Cologne, Frankfurt am Main, Hamburg and Munich, we advise well-known domestic and foreign businesses from all areas of industry, banking, real estate, trade, media and services on all core areas of business law.

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