

PRESS RELEASE

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GÖRG advises Billbee on acquisition of Replyco

GÖRG M&A and VC expert Paul Caesar Rode has advised Billbee on the acquisition of UK-based helpdesk platform Replyco.

Billbee is a leading provider of a cloud-based SaaS solution for multichannel e-commerce used by more than 18,000 online retailers to automate their processes. Bootstrapped in 2009, Billbee has more than 45 employees today.

The acquisition of Replyco is Billbee's first.

Replyco is a UK-based, specialised e-commerce helpdesk platform. It allows online retailers to channel their customer messages across platforms and marketplaces into one inbox.

Advisors

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Paul Caesar Rode (Associated Partner, M&A / Corporate, Hamburg)

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About GÖRG

GÖRG is one of Germany's leading and independent business law firms.

With more than 300 lawyers and tax advisors in Berlin, Cologne, Frankfurt am Main, Hamburg and Munich, we advise well-known domestic and foreign businesses from all areas of industry, banking, real estate, trade, media and services on all core areas of business law.

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